

Song Review

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Song: 38 Onlookers

Overall Impression:

Immersive and ethereal, Xotti's *38 Onlookers* fuzes elements of Psychedelic Indie Rock with straight up Pop to take listeners on a deep, dark trek through a lovingly crafted sonic landscape! Building engaging melodic structures from the track's electronic foundations, *38 Onlookers* is brought to full force through the viscerally satisfying combination of a masterfully crafted lyrical flow and Xotti's dramatically impactful vocal performances - tonally rich and bursting with genuine skill!

Strongest Point(s):

Excellent energies in this track! From the very first moment, the rhythmic drive is a powerful draw for the listener, with Xotti's vocals coming swiftly to root us in place for the rest of the song. Delightful evolutions of the main melodies and rhythms throughout, gaining more momentum and grandeur as the song progresses. The lyrical flow and content are absolutely wonderful, and the melodic deliveries really connect. Great quality in the vocal track. The instrumental support definitely adds a great depth to the song's sound and theme. This is a very well crafted tune!

Area(s) of Improvement:

This is more of an observation than a suggestion! There are a lot of mid and low frequencies in this track - and your voice, while gorgeous, occupies a similar range of the audible spectrum. The result is a sound that's warm, but a little "flat". Not pitch-wise, but in perceived texture. Things to consider as you continue to write would be to try to balance the mid-y warmth of your voice with higher pitched instrumental support, and to find creative ways to make use of the full audible spectrum in your recordings. It's a really strong track as it is, though - well done!

Target Audience Appeal:

Fans of modern Pop legends like Billie Eilish and Dua Lipa will find the overall feel and flow of *38 Onlookers* to be familiar in form but completely unique in content - bringing the sonorous vocal skills of Xotti into some well-deserved limelight! The blend of Pop concepts with Rock elements bridges a gap between fandoms, making *38 Onlookers* well-placed to draw in listeners from both demographics! Thanks so much for sending this in! - Jon W.

Artist target suggestions:

Billie Eilish, Ariana Grande, Tame Impala, Dua Lipa, Halsey, Paramore, Lady Lamb, Kississippi, Lorde, Lady GaGa, Lana Del Rey, Goth Babe

About the Reviewer:

Jon Wright is a trained multi-instrumentalist, vocalist, and music educator with nearly twenty years of experience in the field. Working with musicians and their individual sounds is his passion and profession, and he strives to interact with and understand every aspect of the production process - from theory and songwriting to recording and mastering. He continues to teach students of all ages and is currently collaborating with artists in a wide variety of genres.

Vocals: Strength

Lyrics: Strength

Instrumental Performance/Execution: Strength

Melody/Rhythm: Strength

Arrangement/Flow: Strength

Recording Quality/Overall Mix: Strength

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